

GET READY TO BOOGIE!

LCA 2024 Annual Convention

Join us for a groovy time on June 10-12, 2024 at the
Crowne Plaza Baton Rouge. Dress code: Disco!



Louisiana Claims Association
P O Box 14806
Baton Rouge, LA 70898

Louisiana Claims Association

30th Annual Educational Convention & Expo June 10-12, 2024

Louisiana Claims Association will hold its 30th Annual Educational Convention & Expo June 10-12, 2024 at the Crowne Plaza Baton Rouge Capital Center, Baton Rouge, LA. Our theme for this year's Convention, **"Get Ready to Boogie"** will offer great opportunities to enjoy continuing education workshops that directly relate to your industry, the opportunity to network with your peers, and entertainment.

Once again, we invite claims professionals and industry service providers from Louisiana, Texas, Mississippi and Alabama to attend. Adjusters and Agents from these states can receive 12 hours of CEU and CLE credits for Texas, Louisiana, Mississippi, and Alabama at one location! It's a great value for claims professionals licensed in multiple states. We expect a minimum of 250 participants at this year's Convention.

Please note, all participants at the 2024 Expo must be registered to attend the Convention as either a participant, sponsor or exhibitor and wear the official name badge at all times. The LCA Board of Directors has taken a strong position on this issue, in an effort to protect the interests of our Convention supporters.

Exhibitors and Sponsors help fund the programs and activities of the Convention. They keep registration prices low so any company, large or small, can send representatives. We are now accepting sponsorships and reserving exhibit space for this exciting event. We invite you to review the following material and call us at 225-291-2806 with any questions you may have about the program,

Grand Prize—We have planned concentrated time with the exhibitors all day on Tuesday; and participants will be encouraged to spend time in the exhibit hall. Exhibitors will mark game pieces of Convention registrants as they visit their exhibit booth. Completed game pieces will be used for a Grand Prize drawing of **\$1,000 in cash on Tuesday night at the final party in the exhibit hall.**

Participants must be present to win.

Booth Contest—Exhibitors will have the opportunity to win a prize by decorating their booth to reflect the Disco theme. Judging will be concluded on Tuesday evening at the "LCA Disco Party".

Exhibitors and Sponsors will be recognized in all printed materials announcing the Convention and in the Convention Educational Manual. In addition, signs will be displayed at each function recognizing its sponsors. Sponsors are welcome to provide company promotional items at their booth and during their sponsored event.. Register now to participate in this year's show!





Name _____

Contact Person _____

1st Attendee _____ 1st Attendee Email _____

2nd Attendee _____ 2nd Attendee Email _____

Address _____

City/State/Zipcode _____

Phone No.: _____ Fax No: _____

Contact Person's Email Address: _____

YES, we want to exhibit. Enclosed is my check for \$_____.

- "EARLY BIRD" EXHIBITOR FEE \$810 to include one (1) booth & 2 Attendees
- "EARLY BIRD" EXHIBITOR FEE \$1,026 to include two (2) booths & 2 Attendees
- "EARLY BIRD" EXHIBITOR WITH NO BOOTH FEE \$594 includes one (1) Attendee and opportunity to place handouts on shared table provided for this purpose

"Early Bird" registration must be postmarked prior to March 20, 2024. All registrations received after that date will be charged \$900 for one booth and \$1,140 for two booths and \$660 for Exhibitor with no booth.

Note: Exhibit Space will be assigned on a first come basis. A floor plan will be sent to each exhibitor immediately upon receipt of their booth registration fee. Exhibitors will be able to choose their booth location from the booth sites available at that time. Don't delay. Register now. Each booth will be 8' x 10' and will include a 6' skirted table and two chairs. Booth registration also includes 2 tickets to all social event functions. **Exhibitor fee includes 2 booth attendees — Each additional attendee must pay \$350 each.** Any food and/or beverage served at your booth, must be coordinated through the hotel catering office. Any exhibitor planning to attend the education workshops to receive CE Credit, must register separately and pay the registration fee for attendance.

Please include a check made payable to Louisiana Claims Association and mail to Louisiana Claims Association, P. O. Box 14806, Baton Rouge, LA 70898. OR—Complete the following credit card information:

Name on Credit Card: _____

Credit Card #: _____ Expiration Date: _____ CVV _____

Complete Address: _____

Phone Number: _____ **Questions:** Contact Linda Alwood, LCA Association Manager—(225) 291-2806.

Liability: The Louisiana Claims Association, Inc. will not be liable for any loss or damage to the property of exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. The exhibitor agrees to indemnify and hold harmless the Louisiana Claims Association, Inc. and its members against any and all claims of any person whatsoever arising out of acts of omission of exhibitors, members and/or guest. **Care of Space:** All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. Aisles must be kept clear. Exhibitors agree not to tear down their exhibits until after the 'Tuesday night program'. The decision of the Louisiana Claims Association, Inc. must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations



Deadline June 1, 2024

LCA Sponsor

Firm Name _____

Contact Person _____

Address _____

City/State/Zipcode _____

Phone No.: _____

Email Address: _____

Yes, we want to be a sponsor at the 30th Annual Louisiana Claims Association Educational Convention & Expo. We have marked our preference and enclosed is my check for \$_____. Mail your check to Louisiana Claims Association, P O Box 14806, Baton Rouge, LA 70898.

General Sponsorships

25% of all general sponsorships will be donated to the LCA Scholarship Fund. General Sponsors will be recognized on signs displayed at the Convention. Additionally, they will be listed in all printed materials announcing the Convention and in the Convention Educational Manual.

- Platinum Pelican Club - Available for \$600 and above.**
- Gold Bayou Club - available for \$500 to \$599.**
- Silver Magnolia Club - available for \$400 to \$499.**
- Bronze Cypress Club - available for \$300 to \$399.**
- Friends of the Louisiana Claims Association Club - donations below \$300**



Sponsorship Opportunities

Signs will be displayed at each function recognizing all sponsors.

□ Platinum Convention Sponsor—\$5,500 (non-exclusive)

The Platinum Convention Sponsor receives the following: logo on event marketing, two full registrations to convention, double booth with two booth attendees (non CE), top billing alphabetically on signage at all coffee breaks, (other sponsors will be listed alphabetically under Platinum sponsors), full page ad in convention program, recognition from the podium in general session.

□ Gold Convention Sponsor—\$4,000 (non-exclusive)

The Gold Convention Sponsor receives the following: logo on event marketing, one full registration to convention, single booth with two booth attendees (non CE), top billing alphabetically Thursday Breakfast (other sponsors will be listed alphabetically under Gold sponsors), 1/2 page ad in convention program, recognition from the podium in general session.

□ Silver Convention Sponsor—\$3,200 (non-exclusive)

The Silver Convention Sponsor receives the following: logo on event marketing, one full registration to convention, top billing alphabetically Friday Breakfast (other sponsors will be listed alphabetically under Silver Sponsors), 1/4 page ad in convention program, recognition from the podium in general session.

□ Monday “Disco Icebreaker Reception” - \$1,200

Participants will enjoy a party at the hotel complete with drinks and dinner. As an event sponsor, we invite you to use your company's napkins and plastic beverage cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 600 **

□ Tuesday Morning Breakfast - \$600

Breakfast will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300 **

□ Tuesday Morning Break - \$360

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

□ Tuesday Luncheon - \$900

Convention participants will be served a light lunch in the exhibit hall. Sponsors will have their name printed on signage at the event as well as in the Convention book.

Tuesday Afternoon Break - \$360

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups.

Quantity required: 300.**

Tuesday Evening —“LCA Disco Dance Party” - \$1,300

Convention attendees will be encouraged to wear their Disco 70's costume! A prize will be given to the best costume that night. We invite you to use your company's napkins.

Yes, I will provide my company's napkins. Quantity required 600. **

Tuesday Evening — Liquor Host at LCA Disco Dance Party - \$4,500

Convention attendees would have access to a full bar for two hours. Sponsor can provide cups with their logo at the event.

Tuesday Evening —“DJ Sponsor” - \$500

Sponsor will receive signage and recognition in the Convention program.

Wednesday Morning Breakfast - \$600

Breakfast will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups.

Yes, I will provide my company's napkins or beverage cups. Quantity required: 300 **

Wednesday Morning Break - \$360

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups.

Quantity required: 300.**

Other Sponsorship Opportunities

Convention Bag—\$1,800 (1 sponsor) Sponsors logo will appear on conovention bag distributed to all participants.

Convention Education Folder—\$1,800 (1 sponsor) Sponsor's name will appear on the cover of the Convention Education Folder)

Hotel Key Sponsor—\$300 (1 sponsor) Sponsor is responsible for cost to have keys printed with their logo.

Lanyards—\$250 (1 sponsor) Sponsor to provide lanyards to be used on nametags for all participants at the Convention.

Chair Drops—\$200 (multiple sponsors) - Sponsors must provide flyer to place on chairs in Wednesday General Session.

Tentative Schedule of Events



Monday, June 10th

- 12:00 noon —7:00 pm Exhibitor Set Up
- 12:00 noon —2:00 pm Convention Registration
- 11:30 am—1:30 pm LCA Board Luncheon
- 2:00 pm—4:15 pm Ethics Workshops (2 hours)
- 4:15 pm—4:30 pm Break
- 4:30 pm—5:30 pm Keynote Address (1 hour)
- 5:30 pm—7:30 pm “Disco Icebreaker Reception” with great food!

Tuesday, June 11th

- 7:30 am—8:30 am Convention Registration & Breakfast in Exhibit Hall
- 8:30 am—10:30 am Workshops
- 10:30 am—11:00 am Break with Exhibitors
- 11:00 am—12:00 noon Workshops
- 12:00 noon—1:15 pm Lunch in Exhibit Hall
- 1:15 pm—2:15 pm Workshops
- 2:15—2:45 pm Break with Exhibitors
- 2:45 pm—4:45 pm Workshops
- 5:00 pm—5:30 pm Annual General Membership Meeting
- 5:30 pm—7:30 pm “LCA Disco Party” in the Exhibit Hall. Exhibitor Prizes and \$1000 Grand Prize will be given out at the party.

Wednesday, June 12th

- 7:30 am—12:00 pm Exhibitors Break Down
- 8:00 am — 8:30 am Breakfast
- 8:30 am—10:30 am Workshops
- 10:30 am—10:45 am Break
- 10:45 am—11:45 am Workshops
- 12:00 noon Exhibitors Breakdown