



Louisiana
Claims
Association



The Future is Now



LCA Educational
Conference & Expo

June 7-9, 2021
Crowne Plaza Hotel
Baton Rouge, LA

**Louisiana Claims Association
Exhibitor and Sponsorship
Opportunities**



Louisiana Claims Association 27th Annual Educational Conference & Expo June 7-9, 2021

Louisiana Claims Association will hold its 27th Annual Educational Conference & Expo June 7-9, 2021 at the Crowne Plaza Baton Rouge. Our theme for this year's conference, "THE FUTURE IS NOW" will offer great opportunities to enjoy continuing education workshops that directly relate to your industry, the opportunity to network with your peers, and entertainment.

Once again, we invite claims professionals and industry service providers from Louisiana, Texas, Mississippi and Alabama to attend. Adjusters and Agents from these states can receive 12 hours of CEU and CLE credits for Texas, Louisiana, Mississippi, and Alabama at one location! It's a great value for claims professionals licensed in multiple states. We expect a minimum of 250 participants at this year's conference.

Please note, all participants at the 2021 Expo must be registered to attend the conference as either a participant, sponsor or exhibitor and wear the official name badge at all times. The LCA Board of Directors has taken a strong position on this issue, in an effort to protect the interests of our conference supporters.

Exhibitors and Sponsors help fund the programs and activities of the conference. They keep registration prices low so any company, large or small, can send representatives. We are now accepting sponsorships and reserving exhibit space for this exciting event. We invite you to review the following material and call us at 225-291-2806 with any questions you may have about the program,

*Grand Prize—We have planned concentrated time with the exhibitors all day on Tuesday; and participants will be encouraged to spend time in the exhibit hall. Exhibitors will mark game pieces of conference registrants as they visit their exhibit booth. Completed game pieces will be used for a Grand Prize drawing of **\$1,000 in cash on Tuesday night at the final party in the exhibit hall. Participants must be present to win.***

Booth Contest—Exhibitors will have the opportunity to win a prize by decorating their booth to reflect the "The Future Is Now" theme. Judging will be concluded on Tuesday evening and the announced at the "Back to the Future Party".

Exhibitors and Sponsors will be recognized in all printed materials announcing the conference and in the Conference Educational Manual. In addition, signs will be displayed at each function recognizing its sponsors. Sponsors are welcome to provide company promotional items at their booth and during their sponsored event.

Register now to participate in this year's show!



ON PRIORITIES

Name _____

Contact Person _____

1st Attendee _____ 1st Attendee Email _____

2nd Attendee _____ 2nd Attendee Email _____

Address _____

City/State/Zipcode _____

Phone No.: _____ Fax No: _____

Contact Person's Email Address: _____

YES, we want to exhibit. Enclosed is my check for \$_____.

- "EARLY BIRD" EXHIBITOR FEE \$750, to include one (1) booth & 2 Attendees
- "EARLY BIRD" EXHIBITOR FEE \$950, to include two (2) booths & 2 Attendees
- "EARLY BIRD" EXHIBITOR WITH NO BOOTH FEE \$550, includes one (1) Attendee and opportunity to place handouts on shared table provided for this purpose

"Early Bird" registration must be postmarked prior to April 30, 2021. All registrations received after that date will be charged \$850 for one booth and \$1,050 for two booths and \$650 for Exhibitor with no booth.

Note: Exhibit Space will be assigned on a first come basis. A floor plan will be sent to each exhibitor immediately upon receipt of their booth registration fee. Exhibitors will be able to choose their booth location from the booth sites available at that time. Don't delay. Register now. Each booth will be 8' x 10' and will include a 6' skirted table and two chairs. Booth registration also includes 2 tickets to all social event functions. **Exhibitor fee includes 2 booth attendees — Each additional attendee must pay \$295 each.** Any food and/or beverage served at your booth, must be coordinated through the hotel catering office. Any exhibitor planning to attend the education workshops to receive CE Credit, must register separately and pay the registration fee for attendance.

Please include a check made payable to Louisiana Claims Association and mail to: Louisiana Claims Association, P. O. Box 14806, Baton Rouge, LA 70898. OR—Complete the following credit card information:

Name on Credit Card: _____

Credit Card #: _____ Expiration Date: _____ CVV _____

Complete Address where credit card bill is sent:

Phone Number: _____ **Questions:** Contact Linda Alwood, LCA Association Manager—(225) 291-2806.

Liability: The Louisiana Claims Association, Inc. will not be liable for any loss or damage to the property of exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. The exhibitor agrees to indemnify and hold harmless the Louisiana Claims Association, Inc. and its members against any and all claims of any person whomsoever arising out of acts of omission of exhibitors, members and/or guest. **Care of Space:** All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. Aisles must be kept clear. Exhibitors agree not to tear down their exhibits until after the Tuesday night program. The decision of the Louisiana Claims Association, Inc. must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations



Deadline June 1, 2021

LCA Sponsor

Firm Name _____

Contact Person _____

Address _____

City/State/Zipcode _____

Phone No.: _____ Fax No: _____

Email Address: _____

Yes, we want to be a sponsor at the 27th Annual Louisiana Claims Association Educational Conference & Expo. We have marked our preference and enclosed is my check for \$_____. Mail your check to Louisiana Claims Association, P O Box 14806, Baton Rouge, LA 70898.

General Sponsorships

25% of all general sponsorships will be donated to the LCA Scholarship Fund. General Sponsors will be recognized on signs displayed at the conference. Additionally, they will be listed in all printed materials announcing the conference and in the Conference Educational Manual.

- ◇ **Platinum Pelican Club - Available for \$500 and above.**
- ◇ **Gold Bayou Club - available for \$400 to \$499.**
- ◇ **Silver Magnolia Club - available for \$300 to \$399.**
- ◇ **Bronze Cypress Club - available for \$200 to \$299.**
- ◇ **Friends of the Louisiana Claims Association, Inc. Club - available for donations below -\$200.**



Sponsorship Opportunities

Signs will be displayed at each function recognizing all sponsors.

Monday “The Future Is Now Icebreaker Reception” - \$1,000

Participants will enjoy a party at the Crowne Plaza complete with drinks and dinner. As an event sponsor, we invite you to use your company’s napkins and plastic beverage cups. Yes, I will provide my company’s napkins or beverage cups. Quantity required: 600 **

Tuesday Morning Continental Breakfast - \$500

Refreshment stations will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups. Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300 **

Tuesday Morning Break - \$300

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company’s napkins or beverage cups.

Quantity required: 300.**

Tuesday Luncheon - \$750

Conference participants will be served a light lunch in the exhibit hall. Sponsors will have their name printed on signage at the event as well as in the conference book.

Tuesday Afternoon Break - \$300

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company’s napkins or beverage cups.

Quantity required: 300.**

Tuesday Evening —“Back to the Future Party ” - \$1,000

Conference attendees will be encouraged to wear any costume from the Back to the Future movie. Prizes will be given for the “Most Original Costume”. We invite you to use your company’s napkins and plastic beverage cups.

Yes, I will provide my company’s napkins or beverage cups. Quantity required 600. **

Wednesday Morning Breakfast —\$500

A Continental Breakfast including fresh pastries, juice, hot coffee and assorted breakfast items will be served to all attendees. Sponsors are welcome to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.*

Wednesday Morning Break—\$300

Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

** The designated quantity of your company's napkins and/or cups should be brought or shipped directly to the hotel and held at your booth until called for by conference staff. If you do not have an exhibit booth, please contact the LCA office to make appropriate arrangements.

Other Sponsorship Opportunities

Sponsorship will be accepted on a first-come basis. Camera ready art is required for all ads.

- Conference Education Folder (1 sponsor) - \$1,500 (Sponsor's name will appear on the cover of the Conference Education Folder.
- Conference Bag (1 sponsor) - \$1,500 (Sponsor's name/logo will appear on the Conference bag distributed to all participants.



Tentative Schedule of Events

Monday, June 7th

- 12:00 noon —7:00 pm Exhibitor Set Up
- 12:00 noon —2:00 pm Conference Registration
- 11:30 am—1:30 pm LCA Board Luncheon
- 2:00 pm—4:15 pm Ethics Workshops (2 hours)
- 4:15 PM—4:30 pm Break
- 4:30 pm—5:30 pm Keynote Address (1 hour)
- 5:30 pm—7:30 pm “The Future Is Now Icebreaker Reception” with great food!

Tuesday, June 8th

- 7:30 am—8:30 am Conference Registration & Continental Breakfast in Exhibit Hall
- 8:30 am—10:30 am Workshops
- 10:30 am—11:00 am Break with Exhibitors
- 11:00 am—12:00 noon Workshops
- 12:00 noon—1:15 pm Lunch in Exhibit Hall
- 1:15 pm—2:15 pm Workshops
- 2:15—2:45 pm Break with Exhibitors
- 2:45 pm—4:45 pm Workshops
- 5:00 pm—5:30 pm Annual General Membership Meeting
- 5:30 pm—7:30 pm “Back to the Future Party” in the Exhibit Hall.
Exhibitor Prizes and \$1000 Grand Prize will be given out at the party.

Wednesday, June 9th

- 7:30 am—12:00 pm Exhibitors Break Down
- 8:00 am — 8:30 am Continental Breakfast
- 8:30 am—10:30 am Workshops
- 10:30 am—10:45 am Break
- 10:45 am—11:45 am Workshops
- 12:00 noon Exhibitors Breakdown