

# What's Cooking?

Your recipe for success!



**23rd LCA Educational Conference and Expo**

June 7 - 9, 2017

Hilton Baton Rouge Capitol Center  
Baton Rouge, Louisiana

## **Exhibitor and Sponsorship Opportunities**

**Louisiana Claims Association  
23rd Annual Educational Convention  
and Trade Expo  
“What’s Cooking? Your recipe for Success!”  
June 7-9, 2017**



Louisiana Claims Association will hold its 23rd Annual Educational Convention & Trade Expo June 7-9, 2017 at the Hilton Capitol Center in Baton Rouge, LA. Our theme for this year’s convention, **“What’s Cooking? Your recipe for Success!”** will offer great opportunities to enjoy continuing education workshops that directly relate to your industry, the opportunity to network with your peers, and entertainment.

Once again, we invite claims professionals and industry service providers from Louisiana, Texas, Mississippi and Alabama to attend. Adjusters and Agents from these states can receive 12 hours of CEU credits for Texas, Louisiana, Mississippi, and Alabama at one location! It’s a great value for claims professionals licensed in multiple states. We expect a minimum of 250 participants at this year’s convention.

Please note, all participants at the 2017 Expo must be registered to attend the Convention as either a participant, sponsor or exhibitor and wear the official name badge at all times. The LCA Board of Directors has taken a strong position on this issue, in an effort to protect the interests of our convention supporters.

Exhibitors and Sponsors help fund the programs and activities of the convention. They keep registration prices low so any company, large or small, can send representatives. We are now accepting sponsorships and reserving exhibit space for this exciting event. We invite you to review the following material and call us at 225-291-2806 with any questions you may have about the program,

**Grand Prize**—We have planned concentrated time with the exhibitors all day on Thursday; and participants will be encouraged to spend time in the exhibit hall. Exhibitors will mark game pieces of convention registrants as they visit their exhibit booth. Completed game pieces will be used for a Grand Prize drawing of **\$1,000 in cash on Thursday night at the final party in the exhibit hall. Participants must be present to win.**

**Booth Contest**—Exhibitors will have the opportunity to win a prize by decorating their booth to reflect the “What’s Cooking? Your recipe for Success!”. Judging will be concluded on Thursday evening and the winner announced at the “Tasting Station Event”.

Exhibitors and Sponsors will be recognized in all printed materials announcing the convention and in the Convention Educational Manual. In addition, signs will be displayed at each function recognizing its sponsors. Sponsors are welcome to provide company promotional items at their booth and during their sponsored event.

Register now to participate in this year’s show!

**Louisiana Claims Association**  
**23rd Annual Educational Convention and Trade Expo**  
**“What’s Cooking? Your recipe for Success!”**  
**June 7-9, 2017**  
**Hilton Capitol Center - Baton Rouge, LA**  
**LCA Exhibitor**



Firm Name \_\_\_\_\_

Contact Person \_\_\_\_\_

1st Attendee \_\_\_\_\_ 1st Attendee Email \_\_\_\_\_

2nd Attendee \_\_\_\_\_ 2nd Attendee Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zipcode \_\_\_\_\_

Phone No.: \_\_\_\_\_ Fax No: \_\_\_\_\_

Contact Person’s Email Address: \_\_\_\_\_

YES, we want to exhibit. Enclosed is my check for \$\_\_\_\_\_.

“EARLY BIRD” EXHIBITOR FEE \$750, to include one (1) booth & 2 Attendees

“EARLY BIRD” EXHIBITOR FEE \$950, to include two (2) booths & 2 Attendees

**“Early Bird” registration must be postmarked prior to April 30, 2017.** All registrations received after that date will be charged \$850 for one booth and \$1,050 for two booths.

Note: Exhibit Space will be assigned on a first come basis. A floor plan will be sent to each exhibitor immediately upon receipt of their booth registration fee. Exhibitors will be able to choose their booth location from the booth sites available at that time. Don’t delay. Register now. Each booth will be 8’ x 10’ and will include a 6’ skirted table and two chairs. Booth registration also includes 2 tickets to all social event functions. **Exhibitor fee includes 2 booth attendees — Each additional attendee must pay \$95 each.** Any food and/or beverage served at your booth, must be coordinated through the hotel catering office.

Please include a check made payable to Louisiana Claims Association and mail to: Louisiana Claims Association, P. O. Box 14806, Baton Rouge, LA 70898. OR—Complete the following credit card information:

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV \_\_\_\_\_

Address where credit card bill is sent: \_\_\_\_\_

**Questions:** Contact Linda Alwood, LCA Association Manager—(225) 291-2806.

**Liability:** The Louisiana Claims Association, Inc. will not be liable for any loss or damage to the property of exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. The exhibitor agrees to indemnify and hold harmless the Louisiana Claims Association, Inc. and its members against any and all claims of any person whomsoever arising out of acts of omission of exhibitors, members and/or guest. **Care of Space:** All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. Aisles must be kept clear. Exhibitors agree not to tear down their exhibits until after the Thursday night program. The decision of the Louisiana Claims Association, Inc. must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations

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**23rd Annual Educational Convention and Trade Expo**  
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**June 7-9, 2017**  
**Hilton Capitol Center - Baton Rouge, LA**

**Deadline June 1, 2017**

**LCA Sponsor**

Firm Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zipcode \_\_\_\_\_

Phone No.: \_\_\_\_\_ Fax No: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Yes, we want to be a sponsor at the 23rd Annual Louisiana Claims Association Educational Convention & Expo. We have marked our preference and enclosed is my check for \$\_\_\_\_\_. Mail your check to Louisiana Claims Association, P O Box 14806, Baton Rouge, LA 70898.**

**General Sponsorships**

**25% of all general sponsorships will be donated to the LCA Scholarship Fund. General Sponsors will be recognized on signs displayed at the Convention. Additionally, they will be listed in all printed materials announcing the convention and in the Convention Educational Manual.**

- ◇ **Platinum Pelican Club - Available for \$500 and above.**
- ◇ **Gold Bayou Club - available for \$400 to \$499.**
- ◇ **Silver Magnolia Club - available for \$300 to \$399.**
- ◇ **Bronze Cypress Club - available for \$200 to \$99.**
- ◇ **Friends of the Louisiana Claims Association, Inc. Club - available for donations below -\$200.**



## Sponsorship Opportunities

**Signs will be displayed at each function recognizing all sponsors.**

**Four Sponsors are allowed at each event., and there will be Six Tasting Station Sponsors**

**Wednesday “An Evening with the Chef” - \$1,000**

Convention attendees will enjoy a Cooking Demonstration by award winning Chef Don Bergeron, with cocktails and hors d’oeuvres on opening night at the Old State Capitol. As an event sponsor, we invite you to use your company’s napkins and plastic beverage cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required: 600 \*\*

**Thursday Morning Continental Breakfast - \$500**

Refreshment stations will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300 \*\*

**Thursday Morning Break - \$300**

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300.\*\*

**Thursday Luncheon - \$750**

Convention participants will be served a light lunch in the exhibit hall. Sponsors will have their name printed on signage at the event as well as in the conference book.

**Thursday Afternoon Break - \$300**

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300.\*\*

**Thursday “LCA’s Taste of Success” - \$500 per Tasting Station (Total of 6)**

Convention attendees will participate in Cocktails and Appetizer at Tasting Stations in the Exhibit Hall. As a Tasting Station Sponsor, you will have a different cocktail or appetizer at your table for participants to visit during the event. Sponsorship available for exhibitors only. We invite you to use your company’s napkins and plastic beverage cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required 600. \*\*

**Thursday After Party Extravaganza - Band & Cocktails—\$1,000 (Only 5 Sponsors Accepted)**

LCA will reserve an offsite venue and a great band to entertain our group after the Tasting Event at the hotel. Sponsors are welcome to supply napkins and cups.  Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300.\*

**Friday Morning Breakfast —\$500**

A Continental Breakfast including fresh pastries, juice, hot coffee and assorted breakfast items will be served to all attendees. Sponsors are welcome to supply napkins and cups.  Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.\*

**Friday Morning Break—\$300**

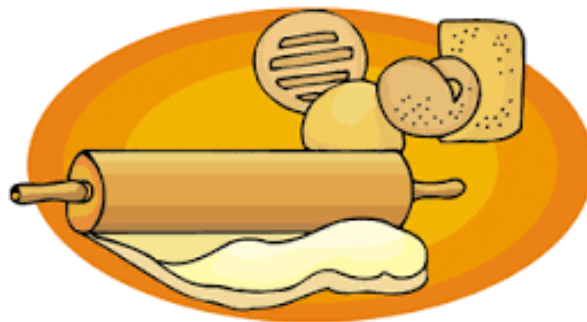
Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups.  Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.\*\*

\*\* The designated quantity of your company's napkins and/or cups should be brought or shipped directly to the hotel and held at your booth until called for by convention staff. If you do not have an exhibit booth, please contact the LCA office to make appropriate arrangements.

## Other Sponsorship Opportunities

Sponsorship will be accepted on a first-come basis. Camera ready art is required for all ads.

- Convention Education Folder (1 sponsor) - \$1,500 (Sponsor's name will appear on the cover of the Convention Education Folder)
- Convention Bag (1 sponsor) - \$1,500 (Sponsor's name/logo will appear on the convention bag distributed to all participants.)



# Tentative Schedule of Events

## Wednesday, June 7th

|                   |   |
|-------------------|---|
| 11:00 am —9:00 pm | Exhibitor Set Up  |
| 11:00 am —2:00 pm | Conference Registration   |
| 11:30 am—1:30 pm  | LCA Board Luncheon  |
| 2:00 pm—4:15 pm   | Ethics Workshops (2 hours)  |
| 4:15 PM—4:30 pm   | Break   |
| 4:30 pm—5:30 pm   | Keynote Address   |
| 6:30—8:30 pm      | “An Evening with the Chef” Cooking Demonstration and Reception at the Old State Capitol |



## Thursday, June 8th

|                   |   |
|-------------------|---|
| 7:30 am—8:30 am   | Conference Registration & Continental Breakfast in Exhibit Hall   |
| 8:30 am—10:30 am  | Workshops   |
| 10:30 am—11:00 am | Break with Exhibitors   |
| 11:00 am—12:00 pm | Workshops   |
| 12:00 pm—1:15 pm  | Lunch in Exhibit Hall   |
| 1:15 pm—2:15 pm   | Workshops   |
| 2:15—2:45 pm      | Break with Exhibitors   |
| 2:45 pm—4:45 pm   | Workshops   |
| 5:00 pm—5:30 pm   | Annual General Membership Meeting   |
| 5:30 pm—7:30 pm   | “LCA’s Taste of Success” - Tasting Stations in Exhibit Hall.<br>Exhibitor Prizes and \$1000 Grand Prize will be given out at the party. |
| 9:00 pm—12:00 pm  | After Party Extravaganza with band  |

## Friday, June 9th

|                   |                       |
|-------------------|-----------------------|
| 7:30 am—12:00 pm  | Exhibitors Break Down |
| 8:00 am — 8:30 am | Continental Breakfast |
| 8:30 am—10:30 am  | Workshops             |
| 10:30 am—10:45 am | Break                 |
| 10:45 am—11:45 am | Workshops             |