



LCA "Roaring 20s"

2023
ANNUAL
CONFERENCE
& EXPO

JUNE 7-9, 2023
HILTON BATON ROUGE CAPITOL
BATON ROUGE, LA



Louisiana Claims Association
Exhibitor & Sponsorship
Opportunities

Louisiana Claims Association
29th Annual Educational Conference & Expo
June 7-9, 2023

Louisiana Claims Association will hold its 29th Annual Educational Conference & Expo June 7-9, 2023 at the Hilton Baton Rouge Capital Center, Baton Rouge, LA. Our theme for this year's conference, **"LCA ROARING 20s ANNUAL CONFERENCE"** will offer great opportunities to enjoy continuing education workshops that directly relate to your industry, the opportunity to network with your peers, and entertainment.

Once again, we invite claims professionals and industry service providers from Louisiana, Texas, Mississippi and Alabama to attend. Adjusters and Agents from these states can receive 12 hours of CEU and CLE credits for Texas, Louisiana, Mississippi, and Alabama at one location! It's a great value for claims professionals licensed in multiple states. We expect a minimum of 250 participants at this year's conference.

Please note, all participants at the 2023 Expo must be registered to attend the conference as either a participant, sponsor or exhibitor and wear the official name badge at all times. The LCA Board of Directors has taken a strong position on this issue, in an effort to protect the interests of our conference supporters.



Exhibitors and Sponsors help fund the programs and activities of the conference. They keep registration prices low so any company, large or small, can send representatives. We are now accepting sponsorships and reserving exhibit space for this exciting event. We invite you to review the following material and call us at 225-291-2806 with any questions you may have about the program,

Grand Prize—We have planned concentrated time with the exhibitors all day on Thursday; and participants will be encouraged to spend time in the exhibit hall. Exhibitors will mark game pieces of conference registrants as they visit their exhibit booth. Completed game pieces will be used for a Grand Prize drawing of **\$1,000 in cash on Thursday night at the final party in the exhibit hall. Participants must be present to win.**

Booth Contest—Exhibitors will have the opportunity to win a prize by decorating their booth to reflect the "LCA Roaring 20s Annual Conference" theme. Judging will be concluded on Thursday evening at the "LCA Roaring 20s Speakeasy".

Exhibitors and Sponsors will be recognized in all printed materials announcing the conference and in the Conference Educational Manual. In addition, signs will be displayed at each function recognizing its sponsors. Sponsors are welcome to provide company promotional items at their booth and during their sponsored event.. Register now to participate in this year's show!



Name _____

Contact Person _____

1st Attendee _____ 1st Attendee Email _____

2nd Attendee _____ 2nd Attendee Email _____

Address _____

City/State/Zipcode _____

Phone No.: _____ Fax No: _____

Contact Person's Email Address: _____

YES, we want to exhibit. Enclosed is my check for \$_____.

- o "EARLY BIRD" EXHIBITOR FEE \$810 to include one (1) booth & 2 Attendees
- o "EARLY BIRD" EXHIBITOR FEE \$1,026 to include two (2) booths & 2 Attendees
- o "EARLY BIRD" EXHIBITOR WITH NO BOOTH FEE \$594 includes one (1) Attendee and opportunity to place handouts on shared table provided for this purpose

"Early Bird" registration must be postmarked prior to February 20, 2023. All registrations received after that date will be charged \$900 for one booth and \$1,140 for two booths and \$660 for Exhibitor with no booth.

Note: Exhibit Space will be assigned on a first come basis. A floor plan will be sent to each exhibitor immediately upon receipt of their booth registration fee. Exhibitors will be able to choose their booth location from the booth sites available at that time. Don't delay. Register now. Each booth will be 8' x 10' and will include a 6' skirted table and two chairs. Booth registration also includes 2 tickets to all social event functions. **Exhibitor fee includes 2 booth attendees — Each additional attendee must pay \$350 each.** Any food and/or beverage served at your booth, must be coordinated through the hotel catering office. Any exhibitor planning to attend the education workshops to receive CE Credit, must register separately and pay the registration fee for attendance.

Please include a check made payable to Louisiana Claims Association and mail to Louisiana Claims Association, P. O. Box 14806, Baton Rouge, LA 70898. OR—Complete the following credit card information:

Name on Credit Card: _____

Credit Card #: _____ Expiration Date: _____ CVV _____

Complete Address: _____

Phone Number: _____ **Questions:** Contact Linda Alwood, LCA Association Manager—(225) 291-2806.

Liability: The Louisiana Claims Association, Inc. will not be liable for any loss or damage to the property of exhibitor, or its employees, due to fire, robbery, accidents, or any cause whatsoever that may arise from use and occupancy of leased space or building. The exhibitor agrees to indemnify and hold harmless the Louisiana Claims Association, Inc. and its members against any and all claims of any person whomsoever arising out of acts of omission of exhibitors, members and/or guest. **Care of Space:** All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. Aisles must be kept clear. Exhibitors agree not to tear down their exhibits until after the Thursday night program. The decision of the Louisiana Claims Association, Inc. must be accepted as final in any dispute between exhibitors or any situation not covered by these rules and regulations



Deadline June 1, 2023

LCA Sponsor

Firm Name _____

Contact Person _____

Address _____

City/State/Zipcode _____

Phone No.: _____

Email Address: _____

Yes, we want to be a sponsor at the 29th Annual Louisiana Claims Association Educational Conference & Expo. We have marked our preference and enclosed is my check for \$_____. Mail your check to Louisiana Claims Association, P O Box 14806, Baton Rouge, LA 70898.

General Sponsorships

25% of all general sponsorships will be donated to the LCA Scholarship Fund. General Sponsors will be recognized on signs displayed at the conference. Additionally, they will be listed in all printed materials announcing the conference and in the Conference Educational Manual.

- ◇ **Platinum Pelican Club - Available for \$600 and above.**
- ◇ **Gold Bayou Club - available for \$500 to \$599.**
- ◇ **Silver Magnolia Club - available for \$400 to \$499.**
- ◇ **Bronze Cypress Club - available for \$300 to \$399.**
- ◇ **Friends of the Louisiana Claims Association Club - donations below \$300**



Sponsorship Opportunities

Signs will be displayed at each function recognizing all sponsors.

Premier Sponsor (Limit one) - \$4,000

The Premiere Sponsor will be featured with signage at the LCA Registration Desk, Logo on Conference Bag, an Exhibitor Table with two attendance badges, recognized prominently in the convention book and recognized from the podium.

Wednesday “LCA Great Gatsby Icebreaker Reception” - \$1,200

Participants will enjoy a party complete with drinks and dinner. As an event sponsor, we invite you to use your company’s napkins and plastic beverage cups. Yes, I will provide my company’s napkins or beverage cups.

Quantity required: 600 **

Thursday Morning Continental Breakfast - \$600

Refreshment stations will be set up in the Exhibit Hall. Sponsors may use their company napkins and/or beverage cups. Yes, I will provide my company’s napkins or beverage cups. Quantity required: 300 **

Thursday Morning Break - \$360

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company’s napkins or beverage cups.

Quantity required: 300.**

Thursday Luncheon - \$900

Conference participants will be served a light lunch in the exhibit hall. Sponsors will have their name printed on signage at the event as well as in the conference book.

Thursday Afternoon Break - \$360

Participants will break in the Exhibit Hall. Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company’s napkins or beverage cups.

Quantity required: 300.**

Thursday Evening —“LCA Roaring 20s Speakeasy” - \$1,200

Conference attendees will be encouraged to wear their Roaring 20s costumes! Let's dress for the theme! We invite you to use your company's napkins and plastic beverage cups.

Yes, I will provide my company's napkins or beverage cups. Quantity required 600. **

Friday Morning Breakfast —\$600

A Continental Breakfast including fresh pastries, juice, hot coffee and assorted breakfast items will be served to all attendees. Sponsors are welcome to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.*

Friday Morning Break—\$360

Fresh coffee, assorted teas and soft drinks will be served. As event sponsor, we invite you to supply napkins and cups. Yes, I will provide my company's napkins or beverage cups. Quantity required: 300.**

** The designated quantity of your company's napkins and/or cups should be brought or shipped directly to the hotel and held at your booth until called for by conference staff. If you do not have an exhibit booth, please contact the LCA office to make appropriate arrangements.

Other Sponsorship Opportunities

Sponsorship will be accepted on a first-come basis. Camera ready art is required for all ads.

Conference Education Folder (1 sponsor) - \$1,800 (Sponsor's name will appear on the cover of the Conference Education Folder.



Tentative Schedule of Events

Wednesday, June 7th

- 12:00 noon —7:00 pm Exhibitor Set Up
12:00 noon —2:00 pm Conference Registration
11:30 am—1:30 pm LCA Board Luncheon
2:00 pm—4:15 pm Ethics Workshops (2 hours)
4:15 pm—4:30 pm Break
4:30 pm—5:30 pm Keynote Address (1 hour)
5:30 pm—7:30 pm “LCA Great Gatsby Icebreaker Reception” with great food!

Thursday, June 8th

- 7:30 am—8:30 am Conference Registration & Continental Breakfast in Exhibit Hall
8:30 am—10:30 am Workshops
10:30 am—11:00 am Break with Exhibitors
11:00 am—12:00 noon Workshops
12:00 noon—1:15 pm Lunch in Exhibit Hall
1:15 pm—2:15 pm Workshops
2:15—2:45 pm Break with Exhibitors
2:45 pm—4:45 pm Workshops
5:00 pm—5:30 pm Annual General Membership Meeting
5:30 pm—7:30 pm “LCA Roaring 20s Speakeasy” in the Exhibit Hall. Exhibitor Prizes and \$1000 Grand Prize will be given out at the party.

Friday, June 9th

- 7:30 am—12:00 pm Exhibitors Break Down
8:00 am — 8:30 am Continental Breakfast
8:30 am—10:30 am Workshops
10:30 am—10:45 am Break
10:45 am—11:45 am Workshops
12:00 noon Exhibitors Breakdown